

ALASKA PUBLIC OPINION RESEARCH SURVEY

July 7th to 14th, 2008

Sample size = 390; margin of error \pm 4.96%

INTRODUCTION AND METHODOLOGY

This report presents an analysis of a survey of Alaskan statewide registered voters. The survey measured properties of Alaskan voters' demographics, behaviors and attitudes. Research typically involves estimating the characteristics of a designated population. Because of the costs of conducting a census of all items in a population and the adequacy of sample results, sample statistics were used to make statistical inferences concerning population parameters.

Three hundred and Ninety (390) Alaskan registered voters were interviewed between July 7th and 14th, 2008. Interviewing was conducted by telephone on a random digit basis. That is, computerized random numbers were generated for the last two digits of the suffix of each workable telephone prefix in Alaska. All Alaskan voters who are accessible by telephone had an equal chance of being interviewed.

This survey is a true random digit survey. Other research firms promote "supervoter" surveys. These surveys are not true surveys of voters or supervoters. Their sample does not include unlisted or underlisted registered voters and, therefore, cannot be generalized to voters or supervoters. They are surveys of registered voters whose telephone numbers can be determined from a telephone directory. They save the researcher money, to the detriment of their clients' desires for accuracy.

The areas of Alaska surveyed for the general population survey were as follows:

THE FOLLOWING VARIABLE IS CALCULATED USING THE TELEPHONE PREFIX

AREAS	UNWEIGHTED FREQUENCY	WEIGHTED PERCENT	MARGIN OF ERROR
Kenai Peninsula.....	33.....	8.8%.....	+17.0%
Anchorage Municipality...	155.....	39.8%.....	+ 7.9%
Mat-Su Area.....	53.....	13.2%.....	+13.4%
Fairbanks Area.....	58.....	17.0%.....	+12.8%
Rest-of-Alaska.....	91.....	21.1%.....	+10.2%
TOTALS.....	390.....	100.0%.....	+ 4.96%

Margin of error

At a 95% confidence level, the empirical proportions reported in the general population survey can be projected, within plus or minus 4.96%, to the entire Alaskan registered voter population, aged 18 and over. This means one can be 95% sure that the frequencies reported in the general population survey are within 4.96% of the true Alaskan registered voter population proportions.

The questionnaire with results is as follows:

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HELLENTHAL AND ASSOCIATES

2200 Vanderbilt Circle
Anchorage, Alaska 99508
(907) 276-1001 or
277-2315 (fax)
hellenthal@gci.net (e-mail)

Hello, my name is _____ and I am calling for Hellenthal & Associates. We are conducting an area-wide public opinion research survey. Your telephone number was randomly selected. The questions I need to ask will take a few minutes. All of your responses will be completely confidential. (PAUSE AND PROCEED)

S1. Is this telephone number _____?

S2. Am I talking to you at a place where you live?

S3. Are you registered to vote in the State of Alaska?

IF YES, THEN PROCEED TO QUESTION #1

IF NO, THEN ASK...

Is there anyone home who is registered to vote in the State of Alaska?

IF YES THEN ASK...

May I speak with them? (PROCEED TO QUESTION #1 OR TERMINATE AND NOTE ON TELEPHONE SHEET)

IF NO, THEN ASK...

When will someone be home who is registered to vote? (TERMINATE AND NOTE ON TELEPHONE SHEET)

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TOTALS.....	390.....	100.0%.....	+ 4.96%

The Governor just called the Alaska State Legislature into a special session in Juneau on the gas pipeline project, AGIA. Special sessions of the Legislature cost about \$30 thousand dollars per day.

1. Please tell me how important you think it is for the Governor to call a special session on the gas pipeline project, AGIA. Is the gas pipeline project, AGIA, very important, somewhat important, somewhat unimportant or very unimportant for the Governor to call a session?

GAS PIPELINE (AGIA)	FREQUENCY	PERCENT
Very Unimportant.....	21.....	5.3%
Somewhat Unimportant.....	30.....	7.6%
Neutral (DO NOT READ).....	15.....	3.9%
Somewhat Important.....	97.....	24.9%
Very Important.....	227.....	58.2%

2. The Governor could call additional special sessions. How important do you think it is that the Governor call a special session to consider expanding health care coverage for kids? Is expanding health care coverage for kids very important, somewhat important, somewhat unimportant or very unimportant for the Governor to call a session?

HEALTH CARE COVERAGE FOR KIDS	FREQUENCY	PERCENT
Very Unimportant.....	49.....	12.4%
Somewhat Unimportant.....	55.....	14.2%
Neutral (DO NOT READ).....	10.....	2.4%
Somewhat Important.....	102.....	26.1%
Very Important.....	175.....	44.8%

3. How important do you think it is that the Governor call a special session to consider energy cost relief? Is energy cost relief very important, somewhat important, somewhat unimportant or very unimportant for the Governor to call a session?

ENERGY COST RELIEF	FREQUENCY	PERCENT
Very Unimportant.....	35.....	8.9%
Somewhat Unimportant.....	48.....	12.3%
Neutral (DO NOT READ).....	12.....	3.2%
Somewhat Important.....	84.....	21.5%
Very Important.....	211.....	54.1%

4. How important do you think it is that the Governor call a special session on abortion issues? Are abortion issues very important, somewhat important, somewhat unimportant or very unimportant for the Governor to call a session?

ABORTION ISSUES	FREQUENCY	PERCENT
Very Unimportant.....	191.....	49.0%
Somewhat Unimportant.....	72.....	18.6%
Neutral (DO NOT READ).....	28.....	7.1%
Somewhat Important.....	59.....	15.2%
Very Important.....	40.....	10.2%

The last few questions are being collected purely for statistical purposes.

5. Are you married, living with another adult, or single?

MARITAL STATUS	FREQUENCY	PERCENT
Married.....	255.....	65.4%
Single.....	135.....	34.6%

6. GENDER (USUALLY DO NOT NEED TO ASK).....

GENDER	FREQUENCY	PERCENT
Male.....	195.....	50.0%
Female.....	195.....	50.0%

THE FOLLOWING VARIABLES ARE CALCULATED USING THE MARITAL AND GENDER VARIABLES

MARITAL BY GENDER	FREQUENCY	PERCENT
Married Males.....	127.....	32.7%
Married Females.....	127.....	32.7%
Single Males.....	68.....	17.3%
Single Females.....	68.....	17.3%

This completes the survey, thank you for helping us -- goodbye.